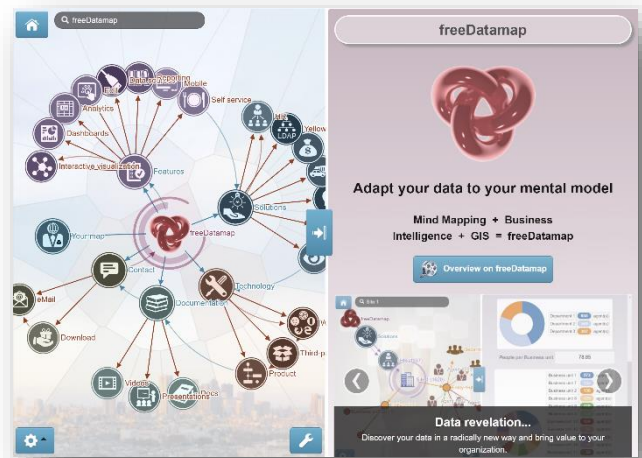




freeDatamap is an effective, powerful, light, and easy-to-apply way to answer market requirements : processing information in a better and faster way to accelerate relevant decision making.

freeDatamap is the result of many years of development in visualization technics and optimization of performance.

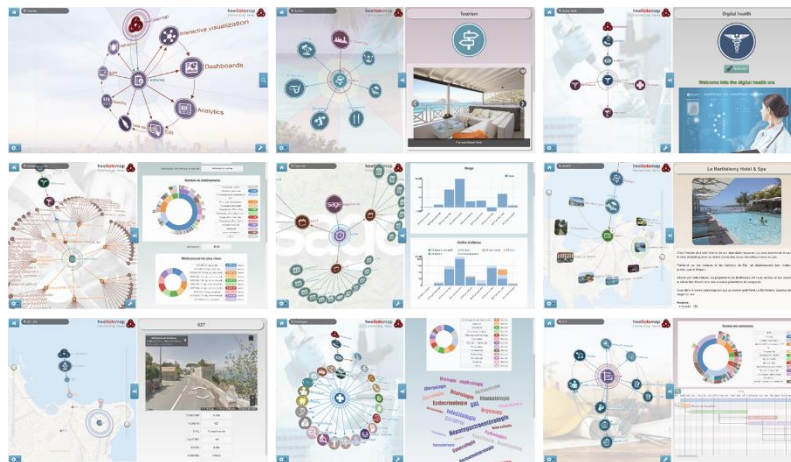
STATEMENT



Due to the rapid increase of data volumes, classical Business Intelligence tools are becoming more and more complicated to implement as they no longer meet the requirements to properly view the business characteristics and the topology of the different aspects of an organization like finance, human resources, material goods or even competencies.

How to find your way in a deluge of data ?

This question becomes critical. Market solutions dedicated to Business Intelligence are no longer enough. The crossing between **concept mapping** and **Business Intelligence** is the solution.



SOLUTION

freeDatamap is a Business Intelligence tool that automates the detection of high-value decision diagnostics and allows to formulate and share pertinent reports.

Visualizing data with no spatial property, but only the relationships between them, allows to create meaning and makes **freeDatamap** an innovative solution to navigate to very large volumes of information.



freeDatamap helps building and nurturing a data ecosystem and then formulating and communicating a strategy on top of it. **freeDatamap** allows you to :

- ♥ Classify data in real time
- ♥ Visualize data in one centralized map
- ♥ Browse, navigate into a map
- ♥ Create your own dashboards
- ♥ Easily share maps of data on tablets, smartphones, etc ...
- ♥ View the workflows of your business processes
- ♥ Automate hierarchical propagation of alerts
- ♥ Query immediately the data with a search on keywords.



At the heart of the Open Data and Big Data, **freeDatamap** is designed to help HR, finance, strategic planning and leadership to regain control of their data, especially spend analysis, providing a fast and efficient solution which was developed with and for our clients.

freeDatamap allows allow synergies between heterogeneous data coming from different parts of the organization, to bring a new thinking to the table, and be able to translate that into engagements in the business.

freeDatamap provides an intelligent use of information to establish and quantify performances in critical areas such as financial results, increased personnel, procurement and all the general resources of your organization.

ROI

freeDatamap increases the ROI by :

- ♥ Rapidly discovering pain-points and **strategic decision axes**
- ♥ Automatically structuring data for a **user-friendly graphical display**
- ♥ Quick setup in less than one month and very low integration costs
- ♥ Rapid training of users thanks to intuitive usage
- ♥ **SaaS use** on any device (web, tablets, smartphones).



BUSINESS SCENARIOS

- 👉 **Human Resources** : How are distributed extra hours ?
- 👉 **Human Resources** : What will be the impact of restructuring the org chart ?
- 👉 **Human Resources** : What is the mapping of my workforce competencies ?
- 👉 **Finance** : What is the top 10 of operating expenses ?
- 👉 **Finance** : What is the repartition of expenses by nature, by budget chapter and by departments ?
- 👉 **Buying** : What are my contractual relationships with suppliers and what are the durations of these commitment ?
- 👉 **General means** : Who uses what? What were the latest acquisitions by price and department ?
- 👉 **General means** : What are the consumption ratios divided by the headcount of each entity ?
- 👉 **GIS** : Where are my networks and what are their characteristics: nature, obsolescence, renewal cost ?
- 👉 **Risk Management** : How to detect a threshold crossing on an indicator and quickly find its root cause ?
- 👉 **Strategy** : How to formulate a hierarchy of critical parameters for my organization and periodically confront these objectives to reality ?

What our clients say :

« Impressed by the ease of use which makes attractive a difficult subject like costs control »

« A tool that challenges our traditional perception of our business and puts new ideas on the table »

« Without configuration, freeDatamap offers an abstract map instead of traditional spreadsheets, which immediately makes sense. This visualization can then be changed dynamically without effort »

« freeDatamap has a unique mapping module that controls geographical data based on BI criterias calculated on the GIS' metadata. This is extremely useful to visualize immediately pain-points of an infrastructure »

« We're going immediately to the essential, and get an attractive dashboard for decision-makers »

« The only BI tool that produces word documents, which is very convenient to enrich and build a complete strategic report »